



SATURDAY, APRIL 30TH AND SUNDAY, MAY 1ST, 2011
THE 27TH ANNUAL!

VENDOR NEWSLETTER

WHAT'S NEW?

AHA! A new map and color-coded parking tags! These changes should help simplify the driving, set-up and break-down process.

The Vendor Fairground Entrance and the Vendor Check-in has moved.
 (Please see Map in your Vendor Packet)

We've also improved the row lettering system. If you requested a booth change, we did our best to honor that. If you did not request a change, your booth location remains the same and only the row letter may have changed. You will soon receive your booth assignment letter including a map with your booth space highlighted.

RAFFLE LABELS WERE A SUCCESS!

"Where did you get that?"

Thanks for letting us know you liked the raffle labels. The Raffle is one way we generate excitement & support Scholarships, Outreach & Community Projects. Raffle Labels will again be included in your Vendor Packets.

You will be able to include information about your donation and your business... especially your booth location.

Many people hover to see the winning raffle prizes. Now they will be able to find more of what was won. We are glad to help you realize another benefit of your gift.

PLANT TAXI

We have 3 groups returning to offer Plant Taxi service for your customers! Canby High Horticulture Club, Ackerman Junior High art class, and Canby High Leadership class will be fundraising for their respective programs. They provide their own carts and insurance. Only these groups may provide taxi service.

	<h3><u>Good Thyme Food Court</u></h3> <p>Many favorites are returning...yakisoba noodles, chicken teriyaki, all kinds of barbecue, hamburgers, hot dogs, apple fries, fresh lemonade, kettle corn and Italian Ice. Also, look for wraps and a new espresso cart this year.</p>
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VENDOR & MASTER GARDENER BREAK ROOM



HORNING HALL (JUST WEST OF THE MAIN GATE)

8:00 AM TO 3:00 PM SATURDAY AND SUNDAY.

**FREE COFFEE, HOT CHOCOLATE, TEA, JUICE AND LIGHT SNACKS WILL BE PROVIDED IN A RESTFUL AND RELAXING ATMOSPHERE.
 NICE CLEAN BATHROOMS FOR YOU TOO!**



TIME LINE

- 10 AM **Friday (4/29)**-
- **** VENDOR PACKETS** available at the Vendor Registration table
- 11 AM- 8 PM **Friday**- gates open for Set-Up
- 6 AM **Saturday (4/30)**- gates open to vendors
- 8:30 AM **Saturday**- all vehicles clear the grounds
- 9 AM- 5 PM **Saturday**- show open to the public
- 5:30-8:30 PM **Saturday**- gates open to vendors to restock
- 6 AM **Sunday (5/1)** - gates open to vendors
- 8:30 AM **Sunday**- all vehicles clear the grounds
- 9 AM- 4 PM **Sunday**- show open to the public
- 4:15 PM~ **Sunday**- gates open for teardown
- 8 PM **Sunday**- gates are closed

✓ ✓ ✓ PLANT CHECK ✓ ✓ ✓

Only the person who bought the plant/item can check it in. Owner information is necessary to code and receipt the item. Large items may be held at the back of Plant Check. As a service to customers, vendors may transport large items to the holding area. Loading is the customer's responsibility. Vendors may assist as a courtesy to their customer.



Send your customers to the **10-MINUTE UNIVERSITY**

Short, fun classes packed with essential information that all successful gardeners need: Pruning Basics, Raised Bed Gardening, Container Planting, Hanging baskets, vegetable & Herb Gardening, Growing Blueberries, Starting a Worm Bin and Composting.

THE POTTING STATION RETURNS!

Your customers can match up great newly purchased pots and plants and get them planted with Black Gold for free!



As a grower, do you have a new introduction this year? Maybe you use a broker that would be willing to donate a few plants that are new to the nurseries this year. These new varieties will be featured in the New Plant Introduction area in the center of the main vendor field. The plants will be part of a very-fun, exciting silent auction. There is no charge for this exposure and we supply the company and booth signage.

REMINDER

- Canopies are great in case of too much rain, sun... or wind! It's Oregon. STAKE IT DOWN!
- Bring lots of bills and change for \$20s. The ATM will be in full swing!
- Bring boxes or bags for your customers' purchases.
- Aprons with your business name and pockets can be a real step saver.
- Make your booth welcoming for customers to come in and ask questions
- Great Signage! (scientific & common names, growing conditions, price & your information)
- Business Cards and Flyers for post-fair sales
- Post your Nursery/Business name in BIG LETTERS so shoppers can easily identify you. That way they can remember you and come back for more.
- There will be food vendors, but bringing drinks and food is always a good idea. Sometimes it is hard to get away from those buyers!!!
- Make friends and be patient with your fellow vendors. Lots of referrals happen at the Fair.
- Smile... it's contagious!